

Sustainability framework

SNELL
PACKAGING & SAFETY

Sustainability is an area that businesses all over New Zealand are looking to make a positive impact in.

Finding tangible ways that you can make change can prove to be a tough task. Often initiatives can fall flat without an effective plan and positive culture to help.

For Snell this is a hugely important area. Our goal as a leader in our industry is to help our customers achieve their sustainability goals and significantly lower the impact of our operations.

Why are we doing this?

We as a business believe the environment is important and want to have a positive impact on what we do.

As part of our review process, we know that this is important to both our customers and suppliers. We want to be able to evaluate and action sustainability programs for all of our relationships to benefit from.

What are we doing?

Our sustainability journey began over 10 years ago when we were first accredited under ISO 14001 Environmental systems. This focuses on our internal structure and how we deal with our waste.

Reviewing our company strategy we added sustainability as a pillar around five years ago. On the back of this we created our sustainability committee which looked into finding alternatives and solutions for our customers.

In 2020 we engaged with Siempre, our sustainable solutions partner, to get some expertise knowledge in this area. They have provided us a structure to better understand our operations, the impact we have and to develop a plan to achieve our ambition.

Since then, we have:

- Conducted staff, customer and supplier discussions to understand the topics of greatest importance
- Measured our carbon footprint and identified hot spots
- Have started measuring our second carbon footprint with actions to reduce our waste to landfill
- Continually reviewing our measurement standards to ensure accuracy
- We are committing to review the products we sell
- Planning our next steps around what Snell's sustainability plan will be
- Bringing this information to you and your team

There is no end date to this type of work. We will continue to improve and reduce our carbon footprint while partnering with customers and suppliers in their plans.

When are we doing this?

This is a priority for our business as we are currently developing plans to make real change for the short and long term.

Our sustainability strategy plan will be reviewed annually to ensure we are meeting or exceeding our targets.

How are we doing this?

Flip over for more information around what we are doing and some of our goals.

This is only a snippet of our areas of focus, as we know that there is a lot more that we can do.



What is our plan?



Carbon Footprint:

- Developing our car policy with a strong focus on reducing emissions
- Work with customers and freight providers to develop a freight emissions reduction strategy
- Collaborate with customers and suppliers to reduce emissions



Telling Our Story

- Continue to educate ourselves and customers through the insights we share
- Provide ongoing training to our team to ensure they are able to help guide you to achieve your sustainability goals.



Product Stewardship

- Educate our team on the end of life infrastructure and solutions to ensure our customers and suppliers are kept up to date

For more information around Snell's sustainability efforts please contact your Snell representative

or visit our website at:
www.snell.co.nz



Waste Management

- Reducing the amount of waste we create
- Reduce the amount of waste sent to landfill
- Reduce waste in our customers' operations



Sustainable Packaging

- Working to change the packaging that we sell to be recyclable, compostable or reusable
- Continually reviewing our product range to ensure items fit into a reusable, recyclable or compostable format

