

Side Gusset Pouch

Features and Benefits:

Versatile

- The *Side Gusset Pouch* is a versatile packaging option with fully customisable size and dimensions. These pouches are suitable for various product types including liquids, dry goods and frozen free flow products. Using pouches to replace other packaging formats such as tin cans or glass provides an opportunity to reduce packaging material by up to 85%. Snell Flexibles is a partner in the **Soft Plastics Recycling Scheme** which means that pouches are now fully recyclable in New Zealand and Australia.

Great for Export

- The *Side Gusset Pouch* is well-suited for export with large volume capacity and a small footprint for packing and transport. Suitable for large volume/bulk products up to 10kg

Brand Impact

- *Side Gusseted Bags* offer large real estate with four printable sides for strong shelf presence. Print-registered side gussets enable 'wrap around' print for great brand impact. High quality end graphics and imagery can be delivered through gravure printing.

Customised Construction

- The *Side Gusset Pouch* can be constructed using multiple film/laminate types for customised barrier protection.

Smart Packaging Solutions

With clever selection of the bottom seal area you can turn gusseted bags into a block bottom bags without the need to tape the bottom. This removes the cost of an extra manual process. The side gusset pouch offers excellent space utilisation, allowing more product on the shelf and more efficient packing for transport and export.

Packaging Processes

Side Gusset Pouches are suitable for:

- Ambient, Chilled and Freezer Storage Applications
 - o The side gusset pouch is suitable for ambient, chilled and frozen products due to the wide range of film structures available. Construction is tailored to end use.
- Modified Atmosphere Packaging
 - o Designed to retain MAP gas as long as possible, the correct barrier laminate construction will keep product in the best possible condition for as long as possible.
- Manual and Automated Packaging Lines



- We work to understand customer processes so that we can deliver packaging in a form that fits your automation requirements. Our experience Flexibles team will help customers optimise their packaging and processes to minimise downtime. We have a wide understanding of all packaging systems, so we can often solve technical problems before they occur.

Packaging Options

- Single ply, two-ply, three-ply, four-ply barrier and non-barrier structures, co-extruded 7, 9 and 11 barrier film structures

Packaging Film Finishes

- Plain, printed up to 10 colours, matt, gloss, matt/gloss highlights, paper

